

Advertising Rates 2026



Now is your chance to reach your military customers through the Fort Huachuca Family and MWR on-fort advertising program! Our programs allow your company's message to become visible among 22 facilities and 15,000 supported community members - Soldiers, Family members, reserve components, allied forces, students, retirees and civilian employees. All of the advertising dollars go directly back into quality Family & MWR programming. All advertising subject to Family and MWR approval.

Ad Program	Rate	Term
Posters		
Sponsor provided posters or MWR prints for \$20 each. Discounts are available for multiple locations. Fort Huachuca tower locations: Yardley community Center, Barnes Field House, CYS Parent Central, MWR Rents, Commissary, MVGC Pro Shop, CDC, Desert Lanes/Grill '77, Candlewood Suites on Main Post, IHG Army Hotel, Eifler Gym, Arts and Crafts Center	\$150 \$1500	per month, per location per year
Social Media Advertising		
	\$50	per Facebook post
Website Advertising		
Your logo hyperlinked from huachuca.armymwr.com		
Leader Board	728x90 pixels, 72 dpi	\$1500 per year \$750 per additional slot
Scrolling "In Page" ad	225x187 pixels, 72 dpi	\$1000 per year \$500 per additional slot
Banners		
Sponsor provides 6'x3' banner. Placed at youth ball fields. Multi-field discounts apply.	\$500	per year
Metal Signs		
Sponsor provides 8'x4' metal sign. Fort locations available are batting cage fence near Van Deman Gate (18,000 cars pass by per day), Warrior/Sentinel PT and athletic fields, Buffalo Corral, Cushman RV Storage, Sportsman's Center.	\$2000	per year
Digital Displays		
15 second static advertisement inserted onto 24 monitors at Desert Lanes Bowling Center.	\$250 \$2000	per month per year
Golf Score Board Signs		
Small and large sizes available, located in the Mountain View Golf Course courtyard.	\$800 \$1500	per year for small per year for large
Golf Course Bench		
Sponsor provides metal sign. Signs located on the hole, driving range or putting green.	\$400 \$900	per year 3 years

Advertising Rates 2026, Continued



Ad Program	Rate	Term
Pull Up Banners or Wall Banners Sponsor provides banner	\$200 \$1800	per month, per location per year, per location
Huachuca Choice Magazine Ad Published quarterly and distributed on fort to MWR Facilities, Public Affairs Office, on post hotels and in welcome packets for all incoming to Fort Huachuca.	\$600 \$400 \$250	per issue per issue per issue
Sponsor T-Shirts Your logo placed on 350-400 shirts that are awarded to civilian and active duty volunteers, DFMWR staff and given as prizes throughout the year.	\$750	per year
<p><i>Discounts are available for multiple advertising purchases.</i></p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> <p>DESERT LANES MONITOR ADVERTISEMENT</p> </div> <div style="text-align: center;"> <p>GOLF COURSE BENCH EXAMPLE</p> </div> <div style="text-align: center;"> <p>SPONSORSHIP T-SHIRT</p> </div> <div style="text-align: center;"> <p>PULL-UP BANNER EXAMPLE</p> </div> </div>		
METAL SIGNS & BANNERS 		
GOLF COURSE SCORE BOARD 		