

# Advertising Rates 2026



Now is your chance to reach your military customers through the Fort Huachuca Family and MWR on-fort advertising program! Our programs allow your company's message to become visible among 22 facilities and 15,000 supported community members - Soldiers, Family members, reserve components, allied forces, students, retirees and civilian employees. All of the advertising dollars go directly back into quality Family & MWR programming. All advertising subject to Family and MWR approval.

Ad Program	Rate	Term
<b>Posters</b>		
Sponsor provided posters or MWR prints for \$20 each.	\$150	per month, per location
Discounts are available for multiple locations.	\$1500	per year
Fort Huachuca tower locations: Yardley community Center, Barnes Field House, CYS Parent Central, MWR Rents, Commissary, MVGC Pro Shop, CDC, Desert Lanes/Grill '77, Candlewood Suites on Main Post, IHG Army Hotel, Eifler Gym, Arts and Crafts Center		
<b>Social Media Advertising</b>		
	\$50	per Facebook post
<b>Website Advertising</b>		
Your logo hyperlinked from <a href="http://huachuca.armymwr.com">huachuca.armymwr.com</a>		
Leader Board	728x90 pixels, 72 dpi	\$1500 per year
		\$750 per additional slot
Scrolling "In Page" ad	225x187 pixels, 72 dpi	\$1000 per year
		\$500 per additional slot
<b>Banners</b>		
Sponsor provides 6'x3' banner. Placed at youth ball fields.	\$500	per year
Multi-field discounts apply.		
<b>Metal Signs</b>		
	\$2000	per year
Sponsor provides 8'x4' metal sign. Fort locations available are batting cage fence near Van Deman Gate (18,000 cars pass by per day), Warrior/Sentinel PT and athletic fields, Buffalo Corral, Cushman RV Storage, Sportsman's Center.		
<b>Digital Displays</b>		
15 second static advertisement inserted onto 24 monitors at Desert Lanes Bowling Center.	\$250	per month
	\$2000	per year
<b>Golf Score Board Signs</b>		
Small and largesizes available, located in the Mountain View Golf Course courtyard.	\$800	per year for small
	\$1500	per year for large
<b>Golf Course Bench</b>		
Sponsor provides metal sign. Signs located on the hole, driving range or putting green.	\$400	per year
	\$900	3 years

# Advertising Rates 2026, Continued



## Ad Program

## Rate Term

### Pull Up Banners or Wall Banners

Sponsor provides banner

\$200 per month, per location  
\$1800 per year, per location

### Huachuca Choice Magazine Ad

Published quarterly and distributed on fort to MWR Facilities, Public Affairs Office, on post hotels and in welcome packets for all incoming to Fort Huachuca.

\$600 per issue  
\$400 per issue  
\$250 per issue

### Sponsor T-Shirts

Your logo placed on 350-400 shirts that are awarded to civilian and active duty volunteers, DFMWR staff and given as prizes throughout the year.

\$750 per year

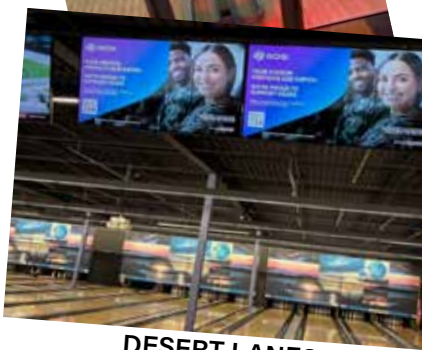
Discounts are available for multiple advertising purchases.

### GOLF COURSE BENCH EXAMPLE



SPONSORSHIP T-SHIRT

### PULL-UP BANNER EXAMPLE



DESERT LANES MONITOR ADVERTISEMENT



METAL SIGNS & BANNERS



GOLF COURSE SCORE BOARD