

# Advertising Rates 2023



Now is your chance to reach your military customers through the Fort Huachuca Family and MWR on-fort advertising program! Our programs allow your company's message to become visible among 23 facilities and 15,000 supported community members - Soldiers, Family members, reserve components, allied forces, students, retirees and civilian employees. All of the advertising dollars go directly back into quality Family & MWR programming. **All advertising subject to Family and MWR approval.**

Ad Program	Rate	Term
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## Posters

Sponsor provides poster or MWR prints for \$20 each.	\$100	per month, per location
Discounts are available for multiple locations.	\$1000	per year
Fort Huachuca tower locations: Yardley Community Center, TMAC, Barnes Field House, CYS Parent Central, MWR Rents, Commissary, MVGC Pro Shop, CDC, Desert Lanes/ Jeannie's Diner, Candlewood Suites on Main Post, IHG Army Hotel, Eifler Gym, Arts and Crafts Center		

## Website Advertising

Your logo hyperlinked from [huachuca.armymwr.com](http://huachuca.armymwr.com)

Leader Board	728x90 pixels, 72 dpi	\$1500	per year
		\$750	per additional slot
Scrolling "In Page" ads		\$1000	per year
		\$500	per additional slot
<b>Social Media Advertising</b>		\$50	per post (introductory rate)

## Banners

Sponsor provides 3 x 6' banner. Placed at youth ball fields. Multi-field discounts apply.	\$500	per year
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Sponsor provides 8' x 4' metal sign. Fort locations available are batting cage fence near Van Deman Gate (18,000 cars pass by per day), Warrior/Sentinel PT and athletic fields, Buffalo Corral, Cushman RV Storage, Sportsman's Center.	\$1500	per year
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## Digital Displays

15 second static advertisement inserted onto the 24 monitors at Desert Lanes Bowling Center.	\$125	per month
	\$1000	per year

## Golf Course Bench Signs

Sponsor provides metal sign. Signs located on the hole, driving range or putting green.	\$400	per year
	\$900	3 years

# Advertising Rates 2023, Continued



Ad Program	Rate	Term
<b>Pull Up Banners</b>		
Sponsor provides banner	\$200	per month, per location
	\$1800	per year, per location

## Huachuca Choice Magazine Ad

Published quarterly and distributed on fort to MWR facilities, Public Affairs Office, on post hotels and in welcome packets for all incoming to Fort Huachuca.

Full page	\$525	per issue
Half page	\$350	per issue
Quarter page	\$200	per issue

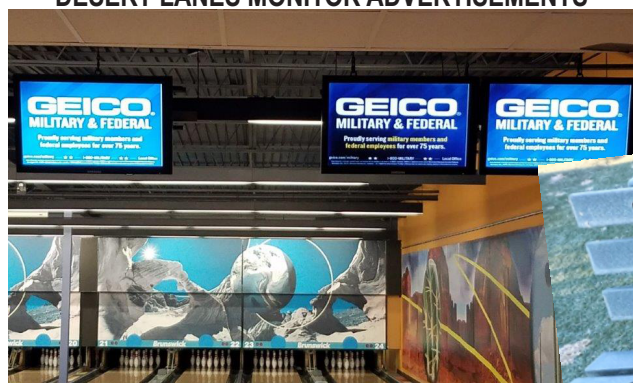
## Sponsor T-Shirts

Your logo placed on 350 shirts that are awarded to civilian and active duty volunteers, some DFMWR staff and given as prizes throughout the year.

\$500	per year
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*Discounts are available for multiple advertising purchases.*

### DESERT LANES MONITOR ADVERTISEMENTS



### GOLF COURSE BENCH EXAMPLE



### PULL-UP BANNER EXAMPLE



### SPONSORSHIP T-SHIRT



# 2023 Sponsorship Packages



## **PLATINUM SPONSORSHIP PACKAGE - \$25,000**

- 1) Sponsor logo will be listed as “Platinum” on all forms of advertising for each event.
- 2) Primary banner space at each event.
- 3) Display space at each event
- 4) Complimentary tickets to the events that require tickets. (Amount to be determined.)
- 5) Your “Platinum” sponsorship allows you the privilege to advertise your Family and MWR sponsorship status on your own advertising (with prior Family and MWR Marketing approval).
- 6) Your “Platinum” logo displayed on the 2023 Family and MWR promotional T-shirts.
- 7) A web link to your business website from [huachuca.armymwr.com](http://huachuca.armymwr.com) website at 200,000 page hits per year.
- 8) Sponsor will receive one golf course bench sign on MVGC for a period of one (1) year.

## **ALL AMERICAN SPONSORSHIP PACKAGE - \$20,000**

- 1) Sponsor logo will be listed as “All American” on all forms of advertising for each event.
- 2) Primary banner space at each event.
- 3) Display space at each event
- 4) Complimentary tickets to the events that require tickets. (Amount to be determined.)
- 5) Your “All American” sponsorship allows you the privilege to advertise your Family and MWR sponsorship status on your own advertising (with prior Family and MWR Marketing approval).
- 6) Your “All American” logo displayed on the 2023 Family and MWR promotional T-shirts.
- 7) Sponsor will receive one golf course bench sign on MVGC for a period of one (1) year.

## **LIBERTY SPONSORSHIP PACKAGE - \$15,000**

- 1) Sponsor logo will be listed as “Liberty” on all forms of advertising for each event.
- 2) Primary banner space at each event.
- 3) Display space at each event
- 4) Complimentary tickets to the events that require tickets. (Amount to be determined.)
- 5) Your “Liberty” sponsorship allows you the privilege to advertise your Family and MWR sponsorship status on your own advertising (with prior Family and MWR Marketing approval).
- 6) Your “Liberty” logo displayed on the 2023 Family and MWR promotional T-shirts.
- 7) Sponsor will receive one golf course bench sign on MVGC for a period of one year.

## **PATRIOT SPONSORSHIP PACKAGE - \$ 10,000**

- 1) Sponsor logo will be listed as “Patriot” on all forms of advertising for each event.
- 2) Primary banner space at each event.
- 3) Display space at each event
- 4) Complimentary tickets to the events that require tickets. (Amount to be determined.)
- 5) Your “Patriot” sponsorship allows you the privilege to advertise your Family and MWR sponsorship status on your own advertising (with prior Family and MWR Marketing approval).
- 6) Your “Patriot” logo displayed on the 2021 Family and MWR promotional T-shirts.
- 7) Sponsor will receive one golf course bench sign on MVGC for a period of one (1) year.

## **FREEDOM SPONSORSHIP PACKAGE - \$ 7,000**

- 1) Sponsor logo will be listed as “Freedom” on all forms of advertising for each event.
- 2) Primary banner space at each event.
- 3) Display space at each event
- 4) Complimentary tickets to the events that require tickets. (Amount to be determined.)
- 5) Your “Freedom” sponsorship allows you the privilege to advertise your Family and MWR sponsorship status on your own advertising (with prior Family and MWR Marketing approval).
- 6) Your “Freedom” logo displayed on the 2021 Family and MWR promotional T-shirts.

## **EAGLE SPONSORSHIP PACKAGE - \$ 5,000**

- 1) Sponsor logo will be listed as “Eagle” on all forms of advertising for each event.
- 2) Primary banner space at each event.
- 3) Display space at each event.
- 4) Complimentary tickets to the events that require tickets. (Amount to be determined.)
- 5) Your “Eagle” logo displayed on the 2021 Family and MWR promotional T-shirts.