

Advertising Rates 2024



Now is your chance to reach your military customers through the Fort Huachuca Family and MWR on-fort advertising program! Our programs allow your company’s message to become visible among 23 facilities and 15,000 supported community members - Soldiers, Family members, reserve components, allied forces, students, retirees and civilian employees. All of the advertising dollars go directly back into quality Family & MWR programming. **All advertising subject to Family and MWR approval.**

Ad Program	Rate	Term
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Posters

Sponsor provides poster or MWR prints for \$20 each.	\$150	per month, per location
Discounts are available for multiple locations.	\$1500	per year
Fort Huachuca tower locations: Yardley Community Center, TMAC, Barnes Field House, CYS Parent Central, MWR Rents, Commissary, MVGC Pro Shop, CDC, Desert Lanes/ Jeannie’s Diner, Candlewood Suites on Main Post, IHG Army Hotel, Eifler Gym, Arts and Crafts Center		

Website Advertising

Your logo hyperlinked from huachuca.armymwr.com

Leader Board	728x90 pixels, 72 dpi	\$1500	per year
		\$750	per additional slot
Scrolling “In Page” ads		\$1000	per year
		\$500	per additional slot
Social Media Advertising		\$50	per post

Banners

Sponsor provides 3 x 6’ banner. Placed at youth ball fields. Multi-field discounts apply.

Sponsor provides 8’ x 4’ metal sign. Fort locations available are batting cage fence near Van Deman Gate (18,000 cars pass by per day), Warrior/Sentinel PT and athletic fields, Buffalo Corral, Cushman RV Storage, Sportsman’s Center.	\$2000	per year
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Digital Displays

15 second static advertisement inserted onto the 24 monitors at Desert Lanes Bowling Center.	\$150	per month
	\$1500	per year

Golf Course Bench Signs

Sponsor provides metal sign. Signs located on the hole, driving range or putting green.	\$400	per year
	\$900	3 years

Advertising Rates 2024, Continued



Ad Program	Rate	Term
Pull Up Banners		
Sponsor provides banner	\$200	per month, per location
	\$1800	per year, per location

Huachuca Choice Magazine Ad

Published quarterly and distributed on fort to MWR facilities, Public Affairs Office, on post hotels and in welcome packets for all incoming to Fort Huachuca.

Full page	\$525	per issue
Half page	\$350	per issue
Quarter page	\$200	per issue

Sponsor T-Shirts

Your logo placed on 350 shirts that are awarded to civilian and active duty volunteers, some DFMWR staff and given as prizes throughout the year.

\$750	per year
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Discounts are available for multiple advertising purchases.

DESERT LANES MONITOR ADVERTISEMENTS



GOLF COURSE BENCH EXAMPLE



PULL-UP BANNER EXAMPLE



SPONSORSHIP T-SHIRT

